



Jamaicans Mushing North to Heat Up the 2007 St. Paul Winter Carnival

The Coolest Celebration on Earth(TM)

OCHO RIOS, JAMAICA -- (MARKET WIRE) -- January 17, 2007 -- The Chukka Caribbean Adventures Jamaica Dogsled Team will bring some heat to St. Paul's Harriett Island for the 2007 St. Paul Winter Carnival -- the nation's oldest and largest winter festival and The Coolest Celebration on Earth™ -- January 26-February 4, 2007.



Jamaica Dogsled Team musher Devon Anderson will participate in the first-ever Nestlé Purina PetCare Dogsled Rally, Feb. 3-4, at the 2007 St. Paul Winter Carnival. Anderson is shown here racing in the East Meets West Dryland Challenge held at the Brainerd International Raceway November 18-19, 2006.

victorious over Boreas, the "King of the Winds," the parade glows with light and celebrates the coming of the warmer months -- and of a hot tub party even sooner.

Chukka Caribbean Adventures along with Jamaican musher Devon Anderson and the team's sponsor Jimmy Buffett's Margaritaville will be participating in some of the Winter Carnival's classic events and maybe even starting some new traditions.

On Thursday, February 1st there will be a special, invitation-only screening of the trailer for the new Palm Pictures' documentary "Sun Dogs," featuring Anderson and the Jamaican "Sun Dogs," many of them strays from the Jamaica Society for the Prevention of Cruelty to Animals (JSPCA).

Saturday, February 3rd kicks off as the Chukka Caribbean Adventures Jamaica Dogsled Team joins four others in the Winter Carnival's first-ever Nestlé Purina PetCare Dogsled Rally, an exhibition race on Harriett Island. Following the race Devon will share his "mush mon" handling tips. And fans will enjoy a reprise on Sunday, Feb. 4th.

At sunset the grand Torchlight Parade will give musher Anderson and his Minnesota-based "Rasta" huskies a chance to show their stuff in downtown St. Paul. In the spirit of Vulcanus Rex, the god of Fire, who as legend tells it was

Jamaica arrives on Harriet Island Saturday evening for the "I want to go where it's warm -- spa paradise and Jamaican bashment in the snow." Direct from Margaritaville in Myrtle Beach, The Necessary Band is ready to rock and there will be dance contests, refreshments, giveaways and a meet-and-greet with Devon Anderson. For a few lucky prizewinners and their friends there will be a steamy, bubbly spot in one of the VIP Hot Tubs where sizzling Jamaica meets "Ice in Paradise."

Jamaica Dogsled Team sponsor Jimmy Buffett's Margaritaville has taken the Winter Carnival theme to heart and will pay homage to "Ice in Paradise" by sponsoring a Giant Snow Sculpture -- a life-size replica of Buffett's seaplane The Hemisphere Dancer -- along with palm trees, a tiki hut and real Adirondack tables and chairs.

And after enjoying the Amazing Ice Maze, Giant Snow Slide and the other The Coolest Celebration on Earth™ offerings, one lucky Klondike Kate or Multi-Tasking Fan who registers their collectable 2007 Winter Carnival Button will win the Grand Prize VIP visit to the Chukka Farm in Ocho Rios to meet the "Sun Dogs" of the Jamaica Dogsled Team and a 7-night stay at any Sandals Resorts in Jamaica.

For more information about Devon Anderson and the Jamaica Dogsled Team, visit www.jamaicadogsled.com. To learn more about Chukka Caribbean Adventures, visit www.chukkacaribbean.com and the St. Paul Winter Carnival at www.winter-carnival.com.

About Chukka Caribbean Adventures

Founded in 1983, Chukka Caribbean Adventures is now the number one land-based nature adventure tour provider in the region, offering thirty-two tours in Jamaica, Belize, The Bahamas, and Turks & Caicos Islands. Collectively, the operations delivered over 250,000 adventure tours to cruise and hotel guests in 2006. With a commitment to deliver the highest quality tours with well-trained guides and stringent safety standards, Chukka takes pride in showcasing the natural beauty of the Caribbean through unique and sensational experiences and providing opportunities for local residents and businesses. Awards include "Shore Excursion of the Year 2004/2005" for Montego Bay and Ocho Rios by Princess Cruises and the Jamaica Hotel and Tourist Association "Attraction of the Year Award 2005/2006."

Chukka Caribbean Adventures -- See more. Do more!

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